



## --FACT SHEET--

### Give Kids The World Village Cinderella Castle Suite Omaze Campaign

#### **What:**

Give Kids The World Village, thanks to the generous support of The WALT DISNEY WORLD® Resort, and in partnership with Omaze, is offering an exclusive opportunity to win a night stay in the Cinderella Castle Suite.

#### Package includes:

- One-night stay in the Cinderella Castle Suite for six guests (there are two queen beds and one pull-out couch)
- Two days of Disney Park Passes for six guests (to be used the day of the sleepover and the day after)
- Breakfast for six at Cinderella's Royal Table
- Airfare to Orlando

**Contest Time Period:** September 16, 2017 – October 13, 2017

**Enter:** [omaze.com/castle](http://omaze.com/castle)

#### **Detailed Description**

For one amazing night, stay in the Cinderella Castle Suite and be part of your own fairy tale. The iconic centerpiece of The WALT DISNEY WORLD® Resort can't be booked or reserved (unless you have a fairy godmother), so it's a truly priceless experience. The luxury suite tells the classic tale of Cinderella and is the perfect place for you to find your own happily ever after.

Experience a magic that only a limited few can ever hope to see when you spend the night in the Cinderella Castle suite at Disney's Magic Kingdom Park. After others have left the park, you and your guests will remain long past midnight in the majestic suite above. All around you will be the trappings of a 17<sup>th</sup> century fairytale castle with all the conveniences, luxuries and comforts of a 21<sup>st</sup> century grand hotel.

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Detailed rules & regulations, visit [omaze.com/castle](http://omaze.com/castle).



### Short Social Media Messaging (i.e. Tweet)

Support @GKTWVillage and enter to win a night in Cinderella Castle at @WaltDisneyWorld! Visit [omaze.com/castle](https://omaze.com/castle) today! #GKTWCastle

### Long Social Media Messaging (i.e. Facebook)

It's your chance to win a magical night in the Cinderella Castle Suite at @WaltDisneyWorld. When you enter to win this dream come true experience, you'll make dreams come true at @GKTWVillage! For as little as \$10, you'll help GKTW create magical memories for kids with life-threatening illnesses and earn entries to win the prize. Visit [omaze.com/castle](https://omaze.com/castle) to enter today! #GKTWCastle #GKTWVillage

### Campaign Hashtags

#GKTWCastle | #GKTWVillage

### General Messaging

Give Kids The World Village is excited to launch a one-of-a-kind chance to win a night in the iconic Cinderella Castle at The WALT DISNEY WORLD® Resort.

That's right! After other visitors have left Magic Kingdom Park, you and five guests will stay in the majestic Cinderella Castle Suite. Your stay includes Disney Park tickets and breakfast at Cinderella's Royal Table.

This is your chance to become part of the fairy tale. The Cinderella Castle Suite can't be reserved by park guests, so your one-night stay will be truly priceless. Step into the story and find your own happily ever after.

For this once-in-a-lifetime experience, we're partnering with Omaze so you can enter to win this dream come true. For as little as \$10, you'll help GKTW make dreams come true for children with life-threatening illnesses and earn entries to win the prize.

You have until the clock strikes midnight on October 13 to enter, so visit [omaze.com/castle](https://omaze.com/castle) to donate today.

Do you know a fellow Disney fan who would love to stay in the Cinderella Castle Suite? Share this exciting opportunity with them!

### About Give Kids The World

Since 1986, Give Kids The World Village has welcomed more than 156,000 families to its 84-acre "storybook" resort in Central Florida. Children with life-threatening illnesses and their families are treated to weeklong, cost-free vacations, complete with accommodations, donated attraction tickets, meals and more. For more about Give Kids The World, visit [gktw.org](https://gktw.org), and follow @GKTWVillage on [Facebook](https://www.facebook.com/gktwvillage), [Twitter](https://twitter.com/gktwvillage) and [Instagram](https://www.instagram.com/gktwvillage).